



CENTER FOR ARAB
AMERICAN PHILANTHROPY



2013
ANNUAL
REPORT

WE'RE BETTER TOGETHER: A MESSAGE FROM THE LEADERSHIP TEAM

IT IS AMAZING WHAT WE CAN ACCOMPLISH TOGETHER! Thank you to all of our friends and supporters who choose to give through the Center for Arab American Philanthropy (CAAP). Whether it is through a donor-advised fund that helps you be a more effective philanthropist; CAAP's disaster relief fund, which raised support in 2013 for Syrian refugees; a giving circle that provides a fun way to combine your giving with friends; or one of CAAP's various other grantmaking programs, we're truly better together. When you give to causes that matter to you through CAAP – whether you give \$10 or \$10,000 – you are helping to tell a positive story of Arab American generosity through the collective power of philanthropy. Thanks to you, CAAP had much to be proud of in fiscal year 2013:

- CAAP reached a milestone of granting \$1 million since 2009 through its community grantmaking, donor-advised funds, Teen Grantmaking Initiative (TGI) and disaster relief philanthropy.
- With the partnership of the American Syrian Arab Cultural Association, more than 75 people gave to CAAP's Syria Humanitarian Relief Campaign, granting nearly \$160,000 to six humanitarian organizations providing aid to refugees. Gifts between \$100–\$2,500 were matched by CAAP at 25 cents to the dollar, generating a bigger impact.
- CAAP partnered with the National Network for Arab American Communities (NNAAC), a project of ACCESS, and granted \$45,000 to three NNAAC member organizations to support their advocacy and civic engagement work. Funding for this grant opportunity was provided by the Ford Foundation.
- Thanks to funds raised through a donation match challenge through the C.S. Mott Foundation, CAAP now houses seven endowed funds and increased endowed assets by \$100,000 in less than one year.
- The Teen Grantmaking Initiative (TGI) program launched a second chapter in Brooklyn, NY in partnership with the Arab American Association of New York (AAANY).

**Thank you for your continued support,
Hussien Y. Shousher and Maha Freij**



Hussien Y. Shousher
CAAP Board Chairman



Maha Freij
ACCESS Deputy Executive Director & CFO



INSPIRING PHILANTHROPY IN THE ARAB AMERICAN COMMUNITY

CAAP inspires youth to give back to their community through its **Teen Grantmaking Initiative (TGI)**.

Learn more about TGI on page 6.

CAAP made **171 grants** this year to 501(c)(3) nonprofit organizations working across the country and the world.

Turn the page for more information.

AMBASSADORS OF PHILANTHROPY

We inform, educate and inspire philanthropy in the Arab American community.

GRANTMAKERS

We grant funds to strengthen Arab American and other nonprofit organizations to improve communities.

SERVICE PROVIDERS TO DONORS

We support your charitable goals within and beyond the Arab American community.

BUILDERS & STEWARDS OF COMMUNITY RESOURCES

We build and manage the charitable resources of Arab American donors.

CAAP offers **donor-advised funds (DAF)** and giving circles to help Arab Americans give to the causes that matter most.

Learn more on page 4.

CAAP houses **endowed funds** that help Arab Americans leave a permanent legacy of giving.

Learn more on page 4.

CAAP PROFESSIONAL ADVISORY BOARD

EXECUTIVE COMMITTEE

Hussien Y. Shousher, Chairman - Toledo, Ohio
Nareman Taha, Secretary - Chicago, Ill.
Rasha Demashkieh - Fort Gratiot, Mich.
Dr. Walid Demashkieh - Fort Gratiot, Mich.

HONORARY MEMBER

Richard A. Abdoo - Milwaukee, Wis.

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Muna Hishmeh - Montvale, NJ.
Dr. Randa Mansour-Shousher - Toledo, Ohio
Ghassan Saab - Fenton, Mich.
Manal B. Saab - Fenton, Mich.
George Salem - Washington, D.C.

SPOTLIGHT ON CAAP GRANTEES

Thanks to the collective power of Arab American giving, CAAP granted \$798,722 in 2013 from all of its grantmaking funds to 501(c)(3) organizations working around the globe. Whether it's Arabic language books for children, an orchestra that melds Western and Arab traditions, or a hospital or university, CAAP's grantmaking improves communities and showcases the impact of Arab American philanthropy.



The U.S. Fund for UNICEF

Disaster Relief Fund Grantee

The United Nations Children's Fund (UNICEF) works in more than 190 countries and territories to save and improve children's lives, providing health care and immunizations, clean water and sanitation, nutrition, education, emergency relief and more. The U.S. Fund for UNICEF, a CAAP grantee through its Syria Humanitarian Relief Campaign, supports UNICEF's work through fundraising, advocacy and education in the United States. UNICEF is committed to help meet the needs of Syrian children and families, whether inside Syria or in their countries of refuge. The assistance provided by UNICEF and its partners is reaching thousands of Syrians. Even in areas of conflict, children are being vaccinated, temporary schools are being set up and families are being fed and sheltered. Learn more at unicefusa.org.

Arab-American Family Support Center

Community Grantmaking Grantee

English as a Second Language (ESL) and literacy classes, citizenship courses, legal assistance, after-school programs, summer and weekend programs for children, violence prevention and intervention programs, and access to free or low-cost healthcare are just some of the many services offered by the Brooklyn-based Arab-American Family Support Center (AAFSC). The center empowers new immigrants with the tools they need to successfully acclimate to the world around them and become active participants in their communities. In addition to comprehensive social services, AAFSC also promotes a stronger and more united Arab American community and provides a strong voice for immigrants in city affairs. Learn more at aafscny.org.





Andriana Chuchman as Guenevere and Nathan Gunn as Lancelot in The Glimmerglass Festival's 2013 production of Camelot. Photo by Karli Cadel/The Glimmerglass Festival.

The Glimmerglass Festival

Donor-Advised Fund Grantee

The Glimmerglass Festival is a professional, nonprofit opera and musical theater company that presents four new productions in rotation every July and August. The company's Alice Busch Opera Theater is set on Otsego Lake in Cooperstown, NY., and has been home to more than 100 productions, many of which have been world and professional premieres. Mainstage performances are supplemented by special concerts, a discussion series and free events, including question-and-answer sessions with casts and backstage tours. The 2014 festival focuses on 100 years of music and features new productions of Puccini's *Madame Butterfly*, Rodgers and Hammerstein's *Carousel*, Strauss' *Ariadne in Naxos* and Tobias Picker's *An American Tragedy*. Learn more at glimmerglass.org.

Mizna

Community Grantmaking Grantee

Mizna is a St. Paul, Minn.-based arts organization, founded in 1999 as a platform for Arab American literature, film and art. For a community often vilified and discriminated against, Mizna works with the knowledge that the most powerful way to combat negative stereotypes is to portray Arab Americans in nuanced and beautiful ways. Mizna challenges thinking about Arab Americans through presentation of non-stereotyped images and promoting the work of Arab artists who create political and non-political work. In 2014, Mizna will be publishing the 28th issue of its literary journal, *Mizna: Prose, Poetry and Art Exploring Arab America*, with a special theme of "Eating the Other," delving into the unexpected in food and culture—creativity, politics and appropriation. Learn more at mizna.org.

A detail from Mizna's participatory street art installation "Underpass of the Eyes of Freedom." Photo by Flo Razowsky, 2013.



Lebanese American University

Donor-Advised Fund Grantee

What began as the first school for girls in the Middle East, Lebanese American University (LAU) has grown into a large academic center with campuses in Beirut and Byblos, Lebanon, as well as new headquarters and an academic center in New York City. The year 2013 marked a number of milestones for LAU, with the first class of students graduating from the Gilbert and Rose-Marie Chagoury Medical School and Alice Ramez Chagoury School of Nursing. LAU's School of Pharmacy is, meanwhile, the only school outside of the United States to be accredited by the Accreditation Council for Pharmacy Education (ACPE). In September, LAU launched its bachelor's degree program in fashion design in collaboration with internationally-renowned Lebanese designer Elie Saab – the first degree program of its kind in the Middle East. Learn more at lau.edu.lb.

Visit www.centeraap.org to learn more about all of CAAP's 2013 grantees.

*By establishing a fund
at CAAP you can:*

DONOR SERVICES

CONNECTING YOU TO THE CAUSES YOU CARE ABOUT!

Through donor-advised funds (DAF), endowed funds, corporate funds, giving circles and more, CAAP offers a personalized, flexible, safe and strategic approach to philanthropy.

A DAF is an easy-to-use charitable fund housed at CAAP that allows anyone to make tax-deductible contributions and recommend grants to support any 501(c)(3) nonprofit organization close to their heart. CAAP currently houses 50 donor-advised funds and 7 endowed funds, helping Arab Americans make a greater impact across the country and even the world.

"We do whatever we can within our capability, but if there are 10 people like us who also give through CAAP, we can do at least 10 times more."

– **Basem Hishmeh**, New Jersey

"My donor-advised fund at CAAP is very useful and practical. The professional staff efficiently manages charitable donations on my behalf. CAAP has also provided me with an opportunity to get the word out about Arab American philanthropy to create change within our community and nationally. The idea of an Arab American fund got my attention with its innovative approach, which garners more leverage for the Arab American community in the United States."

– **Ambassador Edward Gabriel**, Washington, D.C.

Gain access to
CAAP's new online DAF
management software –
DonorFirst®

Build a legacy
of giving for
your family
or business

Celebrate your
Arab American
identity as
a donor



CENTER FOR ARAB
AMERICAN PHILANTHROPY



Learn about
innovative
ways of
giving

Support your favorite
charities and make
a difference in
the community

*"We're proud to use our donor-
advised fund at CAAP, the first
organization of its kind, to guide and
facilitate our philanthropic giving."*

– **Gheed and Kamal Itani,**
Massachusetts

Utilize CAAP's
research on the
credibility of nonprofit
organizations

Participate in a national
movement to increase
the visibility of Arab
American philanthropy

Give.
Empower.
Grow.



TEEN GRANTMAKING INITIATIVE

*There's nothing more potent than young
people who are given the power to make
positive change in their community.*



TGI GRANTEE SPOTLIGHT:

Starfish Family Services

FOUNDED IN 1963, Starfish Family Services is a community-based nonprofit organization, serving thousands of vulnerable children and families annually in metro Detroit. The organization's passion is early childhood development. It strives every day to prepare young children for a successful start to school and life. Starfish's programs and services uniquely recognize and respect the important role of parents and caregivers in the long-term success of children as well. The organization provides more than 1,000 children, up to the age of 5, and their families with an array of services including: prenatal support, preschool education, home visits, parenting education, and access to basic needs and mental health services.

Thanks to a grant from TGI, Starfish's Baby Power program was able to reach 19 teen mothers in Inkster, MI, with support to assist them in improving their parenting skills, emotional health and mom-baby relationships. For these moms, raising babies can be very difficult. TGI's support of Baby Power means moms are better equipped—both emotionally and physically—to manage challenges and adversity so that their babies have the best possible start to life.

Learn more at starfishonline.org

▶▶▶ THAT IS WHAT

CAAP's Teen Grantmaking Initiative (TGI) is all about. These passionate youth learn about issues affecting their peers, solicit proposals from local community nonprofits, fundraise thousands of dollars each year, and then decide where to grant their money to make the most impact. So far, more than 50 youth have participated in the TGI program and, to date, have granted nearly \$10,000 to their community. TGI grantmaking supports various efforts, including a program supporting at-risk young mothers, after-school enrichment for low-income youth, and a youth-led drug prevention program. With the launch of a new TGI chapter

in Brooklyn, NY, CAAP's vision of developing a connected network of young Arab American philanthropists is becoming a reality.

"TGI is empowering and also very fun. You really are a part of something that's a lot bigger than all of us combined."

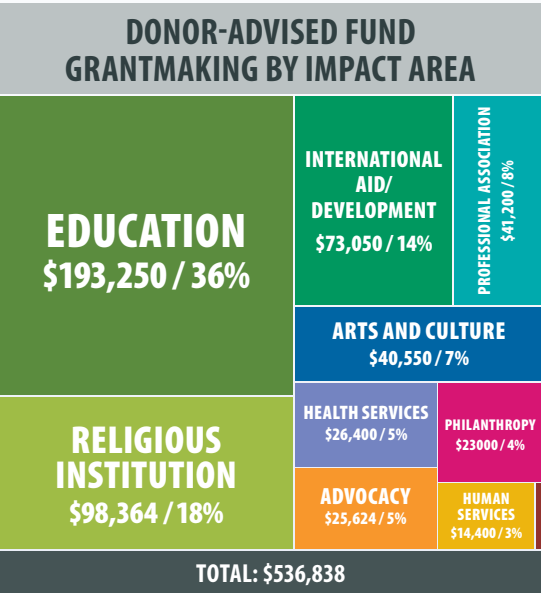
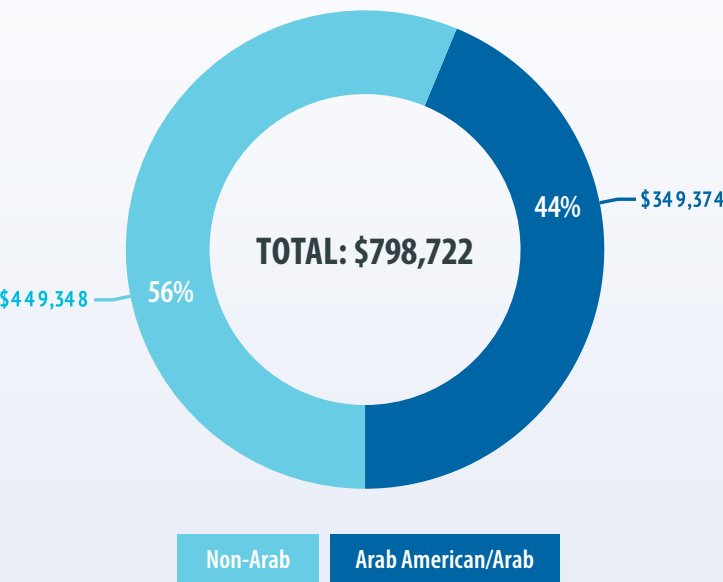
- Marwa Harp, TGI member



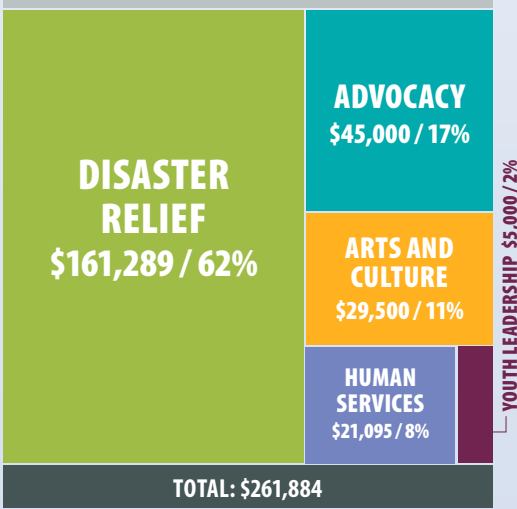
2013 GRANTMAKING DEMOGRAPHICS

(OCT. 1, 2012 - SEPT. 30, 2013)

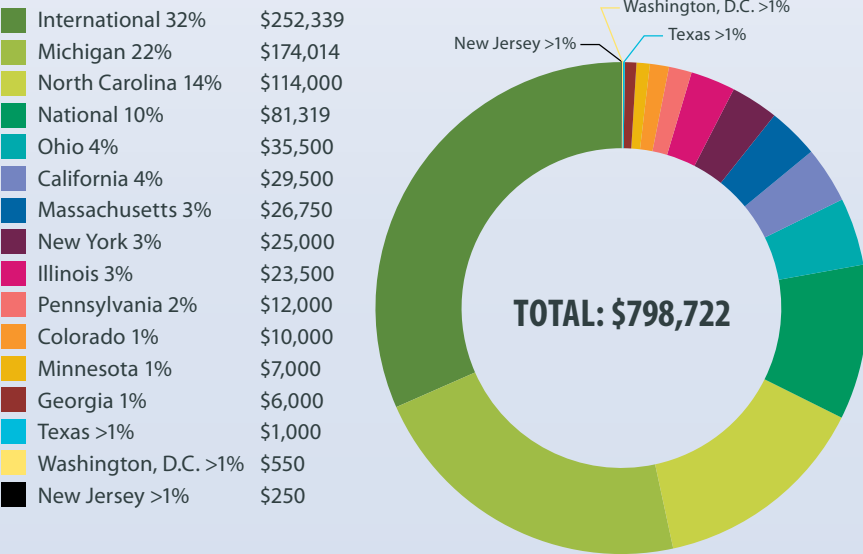
TOTAL GRANTMAKING BY ORGANIZATION TYPE



COMMUNITY AND FIELD OF INTEREST GRANTMAKING BY IMPACT AREA



TOTAL GRANTMAKING BY GEOGRAPHIC IMPACT AREA



2013 CAAP FINANCIAL REPORT

(OCT. 1, 2012 - SEPT. 30, 2013)

| | OPERATIONAL EXPENSES | GRANTMAKING EXPENSES | TOTAL EXPENSES |
|----------------------------------|----------------------|----------------------|------------------|
| EXPENSES | | | |
| Salaries and fringe benefits | \$87,023 | - | \$87,023 |
| GRANTS | | | |
| Community and field of interest | - | \$261,884 | \$261,884 |
| Donor-advised grantmaking | - | \$536,838 | \$536,838 |
| TOTAL GRANTS | | \$798,722 | \$798,722 |
| OTHER PROGRAM EXPENSES | | | |
| Software purchase | \$10,000 | - | \$10,000 |
| Consultants | \$18,232 | - | \$18,232 |
| Printing, supplies and publicity | \$9,042 | - | \$9,042 |
| Conferences and meetings | \$8,312 | - | \$8,312 |
| Other expenses | \$1,272 | - | \$1,272 |
| Total other program expenses | \$46,858 | - | \$46,858 |
| TOTAL EXPENSES | \$133,881 | \$798,722 | \$932,603 |

| | OPERATIONAL INCOME | GRANTMAKING INCOME | TOTAL INCOME |
|---|--------------------|--------------------|------------------|
| INCOME | | | |
| Individuals | \$50,394 | \$751,563 | \$801,957 |
| Foundations | \$79,500 | \$45,000 | \$124,500 |
| Fees | \$4,955 | - | \$4,955 |
| Endowed donor-advised fund distribution | - | \$2,159 | \$2,159 |
| TOTAL INCOME | \$134,849 | \$798,722 | \$933,571 |



OUR DEEPEST GRATITUDE TO OUR 2012-2013 MAJOR SUPPORTERS

(OCT. 1, 2012 - SEPT. 30, 2013)

GIFTS OF \$10,000 OR MORE*

Anonymous
American Syrian Arab Cultural Association
C.S. Mott Foundation

D5 Coalition
Dr. Walid and Mrs. Rasha Demashkieh
Global Giving Foundation
Mr. and Mrs. Basem and Muna Hishmeh

Dr. and Mrs. Samer Kazziha
Mr. and Mrs. Ghassan Saab
Mr. Hussien Y. Shousher and
Dr. Randa Mansour-Shousher

GIFTS OF \$1,000 - \$9,999*

Anonymous
Dr. Roger and Mrs. Rosette Ajluni
Mr. and Mrs. David J. Allen
Dr. Eric A. Awad
Dr. Fouad and Mrs. Lina Batah

Dr. Ghaleb H. Daouk and
Dr. Rima Kaddurah-Daouk
Drs. Samer and Lina Dirani
Drive Dentsu
Mr. Mike and Mrs. Wisam Fakhoury

Mr. Roy and Mrs. Maha Freij
Mr. Fareed G. Hajjar
Hamadeh Educational Services, Inc.
Dr. and Mrs. Youssef Hanna
Mr. and Mrs. Alan and Lina Harajli

Mr. and Mrs. Hassan Jaber
Mr. Nasser and Mrs. Samia Jallad
Mr. Ghaffar Kazkaz
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Dr. and Mrs. Hanna M. Khouri

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Dr. and Mrs. Sami Mounayer
Dr. Isam N. and Mrs. Wafa Salah
Atty and Mrs. George Salem

Dr. Bashar Samman and
Dr. Randa Jundi-Samman
Mr. and Mrs. Salim Sessine
Dr. and Mrs. Jack Shaheen
Dr. Bashar and Mrs. Hoda Succar

Mr. Robert Tasoff
Dr. Pierre A. and Mrs. Nawal Zayat

*Includes gifts to CAAP's operations, as well as CAAP's Operating Endowment Fund, Community Grantmaking Fund, Disaster Relief Fund, Teen Grantmaking Initiative (TGI), and the Jack G. and Bernice M. Shaheen Endowed Media Scholarship Fund.

CAAP DONOR-ADVISED FUNDS

EXPENDABLE FUNDS

Ahmad and Mukarram Sakallah Fund
Atallah Fund
Dr. Bashar and Hoda Succar Fund
Betty H. Sams Fund
Chady and Hiba Wehbe Fund
Daoud-Haidar Fund
David and Colleen Allen Fund
Demashkieh Fund
Dirani Fund
Ebeid Family Fund
Fahad Roumani and
Lena Demashkieh Fund
Faleh and Alya Hussein Fund
Farid and Maha Jano Fund
The Gabriel Company, LLC Fund

Ghaffar and Margaret Kazkaz Fund
Ghaleb and Rima Daouk Fund
Ghassan and Manal Saab Fund
Gheed and Kamal Itani Fund
Hamadeh Fund
Ibrahim and Nareman Taha Fund
Imad El-Kebbi and Rana Hajjeh Fund
Isam and Wafa Salah Fund
Jeff and Huda Karaman Rosen Fund
Jeffrey Antaya Fund
John I. Makhoul Fund
Joumana Kayrouz and Daughters Fund
Khaled and Noha E. Taha
Foundation Fund
Khatib Fund
Lina Hourani-Harajli Fund
Lubna Bathish Jones Fund

Mansour Shousher Fund
Mike Moffo Fund
Muna and Basem Hishmeh Fund
Nabeel Jarudi Fund
Richard A. Abdoo Fund
Roy and Maha Freij Fund
Saed and Mona Sahouri Fund
Saksouk Fund
Samman Family Fund
Shocair and Reda Fund
Tahar ElKorchi Fund
Tony and Frances Fund
Vasken and Sara Artinian Fund
Wisam Qasem Fakhoury Fund
Zatina Family Fund

DESIGNATED FUNDS

Arava Institute Arab Student Scholarship Fund
Bustan Al-Funun Giving Circle
Friends of Alixa Naff Fund
Michigan Arab Orchestra Fund
Palestine Community Advocacy Network Fund

ENDOWED FUNDS

AAAEA Chicago Endowment Fund
Bustan Al-Funun Fund for Arab Arts in America
CAAP Operating Endowment Fund
Jack G. and Bernice M. Shaheen
Endowed Media Scholarship Fund
Lubna Emil Bathish Fund
Muna and Basem Hishmeh Endowed Fund
Walid and Rasha Demashkieh Fund

*Thank you to
all of our fund-holders!*



For information about establishing a fund or contributing to an already existing fund, please contact Katherine Hanway, CAAP Donor Services and Program Officer, at khanway@accesscommunity.org or 313-842-5130.



MISSION

The Center for Arab American Philanthropy strengthens the impact of strategic Arab American giving through education, asset building and grantmaking in order to improve lives and build vibrant communities.

VISION

The Center for Arab American Philanthropy is building a legacy of giving in the Arab American community, shaping the future of our society through the collective power of our philanthropy and empowering the community to be changemakers and community builders.



CENTER FOR ARAB
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